

*First
Announcement*

Dear Colleagues,

On behalf of the Organizing committee, we are delighted to welcome you to Geneva, Switzerland, for the combined HUPO 10th Annual World Congress, 5th EuPA Annual Scientific Meeting and the 8th SPS scientific meeting.

The Scientific Program will focus on Translational Proteomics. We are confident that you will enjoy the Scientific Program of this upcoming International World Congress. We look forward to seeing you in this small, yet international and sophisticated place in September 2011.

With Warm Regards,

For the Organizing Committee

Jean-Charles Sanchez
Denis Hochstrasser
Luca Bini

WHY GENEVA?

Some call it the "world's smallest metropolis", others, the "peace capital". Whatever image it brings to mind, Geneva has always been a popular destination. Better known throughout the world as the United Nations' European headquarters and the head office of the World Health Organization (WHO) and of the International Committee of the Red Cross, our city draws thousands of people each year to conferences, conventions and meetings. Quays, lakeside promenades, parks, elegant stores, lively streets and alleyways in the old part of town wait to be discovered. Boat trips beckon on the lake and the Rhone River. The Alps seem close enough to touch.

Geneva is the smallest of the world's major cities. Distinguished by its unique geographical position in the heart of Europe, state-of-the-art technology, high-quality services, prestige and ranking as a world-class city, coupled with the advantages of a small town, Geneva is the ideal venue for HUPO 2011. Given its central location in Europe, Geneva is a focal point of international air, road and rail traffic and easily accessible within hours from major European cities and centers.

In addition, Geneva is the birthplace of SwissProt/Uniprot, a unique and central resource of proteomics. Mark Wilkins and the members of the organizing committee coined and pushed the Proteome concept since 1994 in Siena.

WELCOME TO GENEVA!

Saturday 3rd September Pre-congress Day 1	Sunday 4th September Pre-congress Day 2	Monday 5th September Congress Day 1	Tuesday 6th September Congress Day 2	Wednesday 7th September Congress Day 3
HUPO EUPA SPS Initiatives and meetings	HUPO EUPA SPS Initiatives and meetings	Keynote Lecture 1	Plenary Lecture 1	Plenary Lecture 4
		Scientific HUPO sessions 1-4	Scientific SPS sessions 9-12	Scientific HUPO sessions 17-20
		Poster session 1	Poster session 2	Poster session 3
		Plenary Lecture 1	Plenary Lecture 3	HUPO and EUPA Award Sessions
		Scientific EUPA sessions 5-6	Scientific EUPA sessions 13-16	Keynote Lecture 2
Round Table 1	Round Table 2	Closing Ceremony	Gala Dinner	

CONGRESS CO-CHAIRS

Jean-Charles Sanchez

Department of Human Protein Sciences
Geneva University, Switzerland

Denis Hochstrasser

Department of Genetics and Laboratory Medicine
& Department of Human Protein Sciences Geneva
University & University Hospitals, Switzerland

Luca Bini

Department of Molecular Biology,
Siena University, Italy

VENUE

Geneva Palexpo
CH 1218 Le Grand-Saconnex, Geneva, Switzerland

ACCOMODATION

A large number of rooms in different hotel categories have been reserved. Discounted room rates for HUPO 2011 participants are proposed. Only reservations made through MCI Suisse SA will benefit from these rates. The majority of the hotels are located in the city center. The Congress Center can be easily reached from all hotels by public transportation.

EXHIBITION and SPONSORING

An Exhibition will be held concurrently with the Congress. The coffee break and lunch areas will be located adjacent to the booths. Thanks to exhibitors from all over the world, attendees will have a complete overview of new findings in the domain of Proteomics.

TENTATIVE SCIENTIFIC SESSIONS

1. Pre-analytical challenges
2. Quantitation
3. Diabetes
4. Pharmaco-toxicology
5. Data and Knowledge
6. Cardiovascular and Atherosclerosis
7. Organelles
8. Protein Arrays
9. Functional proteomics
10. Metabolic disorders
11. Imaging
12. Oncology
13. Infectious diseases
14. Post-translational modifications
15. Membrane proteins
16. Standardisation and QC
17. Biomarker discovery and validation
18. Central nervous system
19. Bioinformatics and statistics
20. Systems complexity

IMPORTANT DATES AND DEADLINES

Online registration open: **1 December, 2010**

Abstract submission open: **1 December, 2010**

Abstract submission closing: **16 March, 2011**

Notification of acceptance/rejection of abstracts: **15 May, 2011**

Late Breaking Abstracts: **15 May 2011**

Early bird registration: **16 May 2011**

Accommodation reservation: **30 June, 2011**

HUPO 2011: **3 – 7 September, 2011**

Geneva in Europe

Located in the center of Europe, Geneva is easily accessible by air from all major European cities, and there are interesting low-cost connections from several of them. The international airport is only 15 minutes from downtown. Host city of many International Organizations, Geneva has a long tradition of humanism and communication as well as an established reputation as a center for arts and culture. The city has over 30 museums, as well as many art galleries, theatres and an opera house where an impressive number of famous artists have appeared. Fashionable hotels, chic restaurants and elegant shops jostle for position along the flower-decked lakefront that encircles the famous "Jet d'eau" fountain. It spouts 140 meters (460 ft) over Lake Geneva shooting 500 liters of water per second. The history of this picturesque column of water dates back to the last century when the turbine house on the Rhône River produced too much water on days when water was not taken up by industrial work. To remedy the situation, an engineer by the name of Butticaz developed a way to pump a 30-meter (98 feet) high stream of water into the air outside the building. The first purely decorative jet was created in 1891. The "Jet d'eau" has come to symbolize Geneva around the world and traditionally signals the coming of spring each year.

The Organizers are looking forward to welcoming you in September 2011.

Organizing Secretariat

HUPO 2011

c/o MCI

Rue de Lyon 75

CH-1211 Geneva 13

Switzerland

Tel: + 41 22 33 99 594

Fax: + 41 22 33 99 621

E-mail: hupo2011@mci-group.com

Website: www.hupo2011.com